

## **WREN Grant**

### **Pennridge Area Source Water Protection Education and Awareness Project**

Education is the key to successful plan implementation and a great way to garner support for a project. For that reason, a multimedia approach was used to educate the public, municipal officials, and water suppliers in the Pennridge area about management recommendations included in the Pennridge Water Resources Plan. Specifically, the main goal of the project was to garner support for a Source Water Protection Program from the water suppliers in the Pennridge Area.

The BCPC was awarded a \$3,200 grant from the League of Women Voters to help fund the education program. The project, known as the Pennridge Area Source Water Protection Education and Awareness Project, helped the project staff educate local role-players, and helped increase public understanding of source water protection, managing water resources on a regional basis, the policies that affect water sources, and water conservation.

To achieve the objective of “Source Water Protection Awareness” we used a five-pronged educational strategy that included the following:

- Meetings with all seven municipal water suppliers
- Seminar and Symposium – Guest speakers were brought in from various agencies and organizations to discuss problems specifically related to the Pennridge area.
- Brochure – A brochure was written outlining and providing information about source water protection measures.
- Website – Information is available to the public concerning source water protection measures via the PACC website.
- Speakers Bureau – A list of speaker contacts will be maintained for current and future educational presentations and on-going technical assistance.

The symposium for local officials was scheduled for April 5, 2003. A public seminar was scheduled April 29, 2003 in conjunction with Earth Day. For more information on the events, questions on the public participation and education program, and/or to obtain materials on source water protection measures, please call Cindy Unangst at (215) 345-3884.